O Global Observation:

What insights from this year's Design Week will you be taking back to your industrial design team at Kohler Co.?

Color, color, and more color. I was thrilled and excited to see the vast range of colors presented through materials, patterns, and textures. Expression of colors was rich and multidimensional, providing depth and sophistication. I also saw colors being tactile and approachable, and grounded in nature.

However, I think it's important that we find better and more sustainable ways to apply color — through the use of waste materials, for example — and explore new ways of production, like 3D printing. This will enable us to create sustainable solutions while offering meaningful and inspiring choices to our customers.



Lun Cheak Tan Vice President of Industrial Design, Kohler Kitchen & Bath Kohler, WI



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Carolina Castrillon Founder and Creative Director of CC Studio Design Panama

How does experiencing the work of other designers aid your own design practice?

Working in a team is always one of the most rewarding opportunities in the world of interior design and architecture. The support of and collaboration with other creative minds can significantly enhance our practice, as there's always something to learn from the experiences and techniques of others.

We live in a very dynamic and connected world. As designers and artists, we're constantly reinventing and transforming the work of other professionals, extracting the best elements and infusing them with a unique twist, which leads to innovative ideas. Trends are built upon those that came before. Being able to travel and participate in events like Milan Design Week offers opportunities to learn from other designers.